



# RAJAGIRI VISWAJYOTHI

## COLLEGE OF ARTS AND APPLIED SCIENCES

VENGOOR , PERUMBAVOOR KERALA- 683546

### Under Graduate Programme Specific Outcome (PSO)

On completion of undergraduate programme, the student is expected to achieve the following programme specific outcomes:

#### DEPARTMENT OF COMMERCE

- **PSO1:** Understand application of knowledge of commerce in business service sector, industry, marketing, finance, entrepreneurship development.
- **PSO2:** Develop knowledge in tax planning and practices.
- **PSO3:** Develop skills for the positions of financial analyst, personal financial advisor, business consultant and more.
- **PSO4:** Develop skills in the field of logistics and supply chain management.

#### DEPARTMENT OF BUSINESS ADMINISTRATION

- **PSO1:** Develop and exhibit analytical skills across multiple domains.
- **PSO2:** Develop problem solving skill that enables students to effectively navigate and resolve complex challenges within diverse business and academic contexts.
- **PSO3:** Apply the different research procedures to solve challenging business problems.
- **PSO4:** Communicate in a business context in a clear, concise, coherent and professional manner.

## **DEPARTMENT OF COMPUTER APPLICATIONS**

- **PSO1:** Develop proficiency in various programming languages and tools to design and implement algorithms and software solutions.
- **PSO2:** Understand and apply software principles to develop user-friendly software applications.
- **PSO3:** Design, implement, and manage database systems to handle large volumes of data proficiency in SQL databases, and knowledge of database normalization, transactions, and security.

## **DEPARTMENT OF PSYCHOLOGY**

- **PSO1:** Comprehend, evaluate and communicate the needs of individuals in mental health settings.
- **PSO2:** Acquire understanding of the psychological assessment tools and their applications.
- **PSO3:** Develop the coping mechanisms necessary to carry out pertinent mental health research.
- **PSO4:** Gain the ability to respond to the community needs in an ethical and socially responsible manner.

## **DEPARTMENT OF ENGLISH**

- **PSO1:** Apply various literary theories and critical perspectives to explore themes, styles, and the impact of literature and media on society.
- **PSO2:** Understand and apply principles of interpersonal communication, including cultural factors, body language, and emotional intelligence, to foster meaningful interactions and effective communication dynamics.
- **PSO3:** Develop skills in creating, analysing, and evaluating media content, ensuring adherence to ethical standards, and understanding the impact of media on public perception and behaviour.
- **PSO4:** Develop creative and professional writing skills across various genres and formats, including fiction, poetry, essays, scripts for radio and television, and business documents.