



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES

6. Report on Enhancing Language Skills through Content Writing

Programme Details in a Nutshell	
Name of the Event	Enhancing Language Skills through Content Writing
Nature of the Event	Workshop
Objectives	<ul style="list-style-type: none">To develop participants' ability to write clear, concise, and engaging content that effectively communicates ideas across various platforms.To strengthen participants' language proficiency by focusing on grammar, vocabulary, and stylistic techniques essential for high-quality content writing
Resource person	Pravitha Devi P.G, Assistant Professor, Department of English, ILM College of Arts and Science Methala
Date and Time	03-11-2022 to 04-11-2022, 09:30 AM to 4:30 PM
Duration	12 Hrs
Beneficiaries	57 Students
Venue or Platform	2 nd Year BBA Lecture Hall, RVCAS
Organizing Dept./ Cell	Dept. of English in association with IQAC
Coordinator	Ashly Paul, Assistant Professor, Department of English
Outcome/ Benefit of the programme	<ul style="list-style-type: none">Participants will demonstrate improved writing skills, producing content that is clear, concise, and engaging, suitable for various digital and print platforms.Participants will exhibit enhanced language proficiency, with noticeable improvements in grammar, vocabulary, and stylistic techniques in their written work.



Detailed Report

The Department of English, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a workshop titled "Enhancing Language Skills through Content Writing" on the 3rd and 4th of November, 2022. Held at the 2nd Year BBA Lecture Hall of Rajagiri Viswajyothi College of Arts and Applied Sciences (RVCAS), this intensive 12-hour workshop was designed to benefit students by enhancing their content writing skills. The workshop was led by Assistant Professor Pravitha Devi P.G from ILM College of Arts and Science, an expert in language and content development.

The primary objectives of the workshop were to develop participants' ability to write clear, concise, and engaging content that effectively communicates ideas across various platforms and to strengthen their language proficiency with a focus on grammar, vocabulary, and stylistic techniques essential for high-quality content writing. These objectives were strategically chosen to address the growing demand for proficient content writers in both academic and professional settings, equipping students with the necessary skills to excel in diverse writing tasks.

Throughout the two-day workshop, students were engaged in a variety of activities that combined theoretical instruction with practical application. Assistant Professor Pravitha Devi provided insights into the principles of effective content writing, emphasizing the importance of clarity, coherence, and audience engagement. The workshop also included focused sessions on grammar, vocabulary enhancement, and the use of stylistic techniques to elevate the quality of written content. Interactive exercises and group discussions were integral parts of the program, allowing students to apply the concepts learned in real-time and receive constructive feedback on their writing.

The workshop was coordinated by Assistant Professor Ashly Paul from the Department of English, who played a key role in organizing and ensuring the successful execution of the event. The collaboration between the Department of English and IQAC was instrumental in the workshop's success, providing a well



rounded learning experience for the participants. The "Enhancing Language Skills through Content Writing" workshop was a resounding success, achieving its objectives and leaving participants better equipped to tackle the challenges of content writing in various professional and academic contexts.

Feedback Report

The feedback for the "Enhancing Language Skills through Content Writing" workshop was overwhelmingly positive. Participants praised Assistant Professor Pravitha Devi P.G for her clear and engaging teaching style, particularly appreciating the practical focus on writing techniques and language enhancement. The interactive elements, including group discussions and hands-on exercises, were highlighted as key strengths, helping students to apply what they learned in real-time. Many reported significant improvements in their writing clarity, conciseness, and overall language proficiency, with increased confidence in producing high-quality content for various platforms. The workshop's organization, led by Assistant Professor Ashly Paul with support from the Department of English and IQAC, was also commended for its efficiency. Overall, the workshop was seen as highly beneficial, effectively meeting its objectives and leaving participants eager for similar future opportunities.





Poster of the Workshop on Enhancing Language Skills through Content Writing



Photo of the Workshop on Enhancing Language Skills through Content Writing



Participant's List



RAJAGIRI VISWAJYOTHI COLLEGE OF ARTS AND APPLIED SCIENCES, VENGOOR, PERUMBAAVOOR

Name of the Program: Enhancing Language skills Through Content

Date: 03/11/2022 Writing

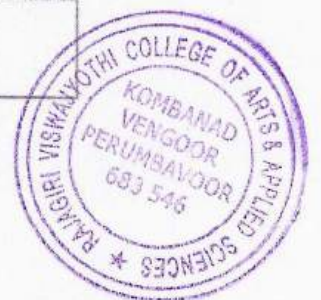
Sl No	Name of Student	Department	Signature
1.	Megha Thomas	B.Com	
2.	Sithamra Thambadur	B.Com Model 2	
3.	Nikhil Paulose	B.Com Model 1	
4.	Sasini Sase	B.Com Model 2	
5.	Stephen Sunny	B.Com Model 1	
6.	Melvin Thomas	B.Com Model 1	
7.	Apakha Shaji	B.Com Model 1	
8.	Obhe Sabar	B.Com	
9.	Ashly Varghese	B.Com Model 1	
10.	Adhil Sabar	B.Com Model 1	



11	Muhammed Amal	III B Com Modal 1 Finance & Taxation	Muhammed Amal
12	Mohammad Shahid	III B Com Modal 1 Finance & Taxation	Mohammad
13	Nandana P A	III B Com Modal 1 Finance & Taxation	Nandana
14	Nawami Vijikumar	III B Com Modal 1 Finance & Taxation	Nawami
15	Tanshu Nisahu J	III B Com Modal 1 Finance & Taxation	Tanshu
16	Tom Jose	III B Com Modal 1 Finance & Taxation	Tom Jose
17	Aben Aail	III B Com Modal 1 Finance & Taxation	Aben
18	Arun P S	III B Com Modal 1 Finance & Taxation	Arun
19	Munmathas S	III B Com Modal 1 Finance & Taxation	Munmathas
20	Singel Mpeyan Mammen	III B Com Modal 1 Finance & Taxation	Singel
21	Sandra Sathish	III B Com Modal 1 Finance & Taxation	Sandra
22	Siddhath A Kurup	III B Com Modal 1 Finance & Taxation	Siddhath
23	Sivabhikha J S	III B Com Modal 1 Finance & Taxation	Sivabhikha
24	Sujana C S	III B Com Modal 1 Finance & Taxation	Sujana
25	Soraj Sunil	III B Com Modal 1 Finance & Taxation	Soraj
26	Abhimanyu Gopi	III B Com Modal 1 Finance & Taxation	Abhi



27	Able Sabu	III B Com Modal 1 Finance & Taxation	Able
28	Agin Raj	III B Com Modal 1 Finance & Taxation	Agin
29	Alan P Shaju	III B Com Modal 1 Finance & Taxation	Alan
30	Alphy J Varghese	III B Com Modal 1 Finance & Taxation	Alphy
31	ANNA MARIYA JOY	III B Com MODAL 1 FINANCE & TAXATION	ANNA
32	Josephine Francis	III B Com Modal 1 Finance & Taxation	Josephine
33	Megha Thomas	III B Com Modal 1 Finance & Taxation	Megha
34	Begin Eldhose	III B Com Modal 1 Finance & Taxation	Begin
35	Jeffrey Joby	III B Com Modal 1 Finance & Taxation	Jeffrey
36	Kiran Sethumadhavan	III B Com Modal 1 Finance & Taxation	Kiran
37	Smithi J	III B Com Modal 1 Finance & Taxation	Smithi
38	Balamurali Krishna	III B Com Modal 2 Finance & Taxation	Balamurali
39	Abel Antony	III B Com Modal 2 Logistics	Abel Antony
40	Abhiraj Sali	III B Com Modal 2 Logistics	Abhi
41	Alex Sabu	III B Com Modal 2 Logistics	Alex
42	Amal S John	III B Com MODAL 2 LOGISTICS	Amal



43	Anaikrishna	III B.Com Modal 2 Logistics	Anaikrish.
44	Ainuddin C	III B.Com Modal 2 Logistics	Ainuddin
45	Arvin Vincent	III B.Com Modal 2 Logistics	Arvin Vincent
46	Clara K Biju	III B.Com Modal 2 LOGISTICS	Clara
47	Devadathan	III B.Com Modal 2 Logistics	Devan
48	GS Pranav	III B.Com Modal 2 Logistics	GS Pranav
49	Mohammed Asher KA	III B.Com Modal 2 Logistics	Mohammed
50	Abdul George Thomas	III B.Com Modal 2 Logistics	Abdul George
51	Peter Babu	III B.Com Modal 2 Logistics	Peter B
52	Kevin Sevi Manickathan	III B.Com Modal 2 Logistics	Kevin Sevi
53	Alana Antony	III B.Com Modal 2 Logistics	Alana
54	Canjitha B	III B.Com Modal 2 Logistics	Canjitha
55	Abel Felix	III B.Com Modal 2 Logistics	Abel Felix
56	Murthas Rahim	III B.B.A.	Murthas
57	Neha Roshin	III B.B.A.	Neha Roshin

Principal

Joy P. Joseph, Ph.D
PRINCIPAL
Rajagiri Viswajyothi College of
Arts and Applied Sciences
Vengoor, Perumbavoor
Email: jayp@rajagiri.ac.in



Faculty Coordinator

PRINCIPAL
Rajagiri Viswajyothi College of
Arts & Applied Sciences
Vengoor, Perumbavoor-683 546